



Economía Digital: herramientas de financiación europea

Xornada de Economía Dixital. Europa na
Provincia da Coruña 2018

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3. *Ejemplos*
4. *El nuevo período de programación*

Una brevísima introducción










EL MERCADO ÚNICO DIGITAL

Ejes de acción de la Comisión Juncker



Overview of Digital Single Market Initiatives

I. Better access for consumers and businesses to digital goods and services across Europe


-  Cross-border contract rules for consumers & businesses
-  Consumer rights enforcement
-  eCommerce sector inquiry
-  Review of the Satellite and Cable Directive
-  End of unjustified geoblocking
-  Reduce VAT burden
-  Efficient/affordable parcel delivery
-  Modern copyright framework
-  Cross-border portability

II. Creating the right conditions for digital networks and services to flourish


-  Overhaul of EU telecoms rules (WiFi4EU, BEREC, 5G...)
-  Audiovisual Media Services Directive
-  Collaborative Economy
-  Stronger cybersecurity (Public-Private-Partnership)
-  End of roaming fees
-  Spectrum – UHF band
-  Communication Online Platforms
-  Online platforms as responsible players
-  ePrivacy Regulation
-  Review ENISA Standards & certification

III. Maximising the growth potential of the Digital Economy

-  European Data Economy
-  European Cloud  HPC
-  Standards & Interoperability
-  eGovernment
-  Digital Skills
-  Free flow of non-personal data & accessibility/reuse of public data
-  Digitising European Industry

 European Commission proposal presented

 European Commission proposal adopted by Parliament and Council

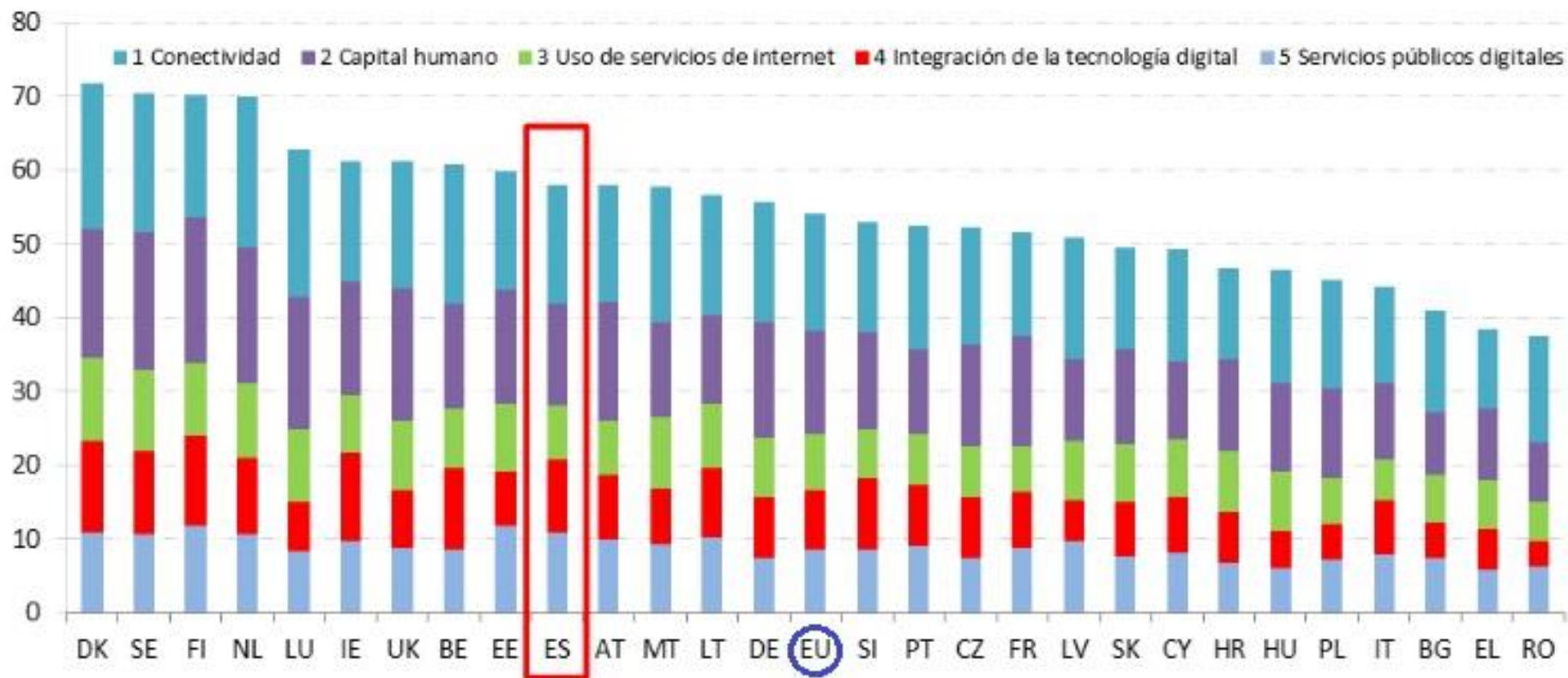
 European Commission proposal to come

Organigrama DG CNECT

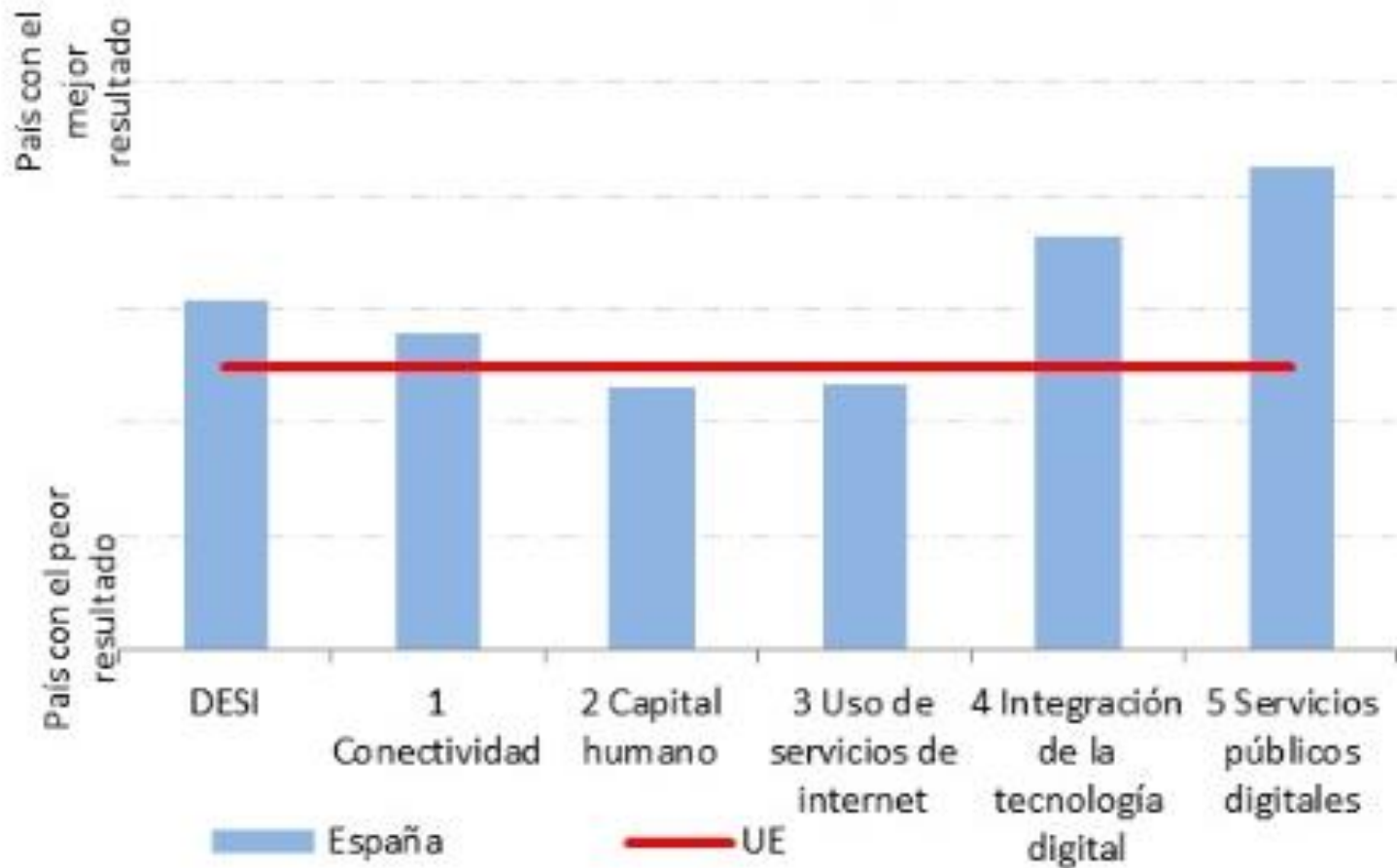
Robotics & Artificial Intelligence, Competitive Electronics Industry, Digitising Industry, Photonics, Telecoms Regulation, High Performance Computing, Flagships (HBP, Graphene), Cloud computing, Internet of things, e-Commerce & platforms, Innovation & blockchain, Digital Skills, Data policy, Cybersecurity, eHealth, eGovernment & Trust, Smart Mobility & Living, Audiovisual, Copyright, ...

España en 2018 (1/2)

Clasificación del Índice de la Economía y la Sociedad Digitales (DESI) de 2018



España 2018 (2/2)



PROGRAMAS E INICIATIVAS

ESIF en Galicia (por programa)

Programa	MEUR
Galicia ERDF 2014-20 OP	147
Crecimiento Inteligente FEDER 2014-20 PO	48
Galicia - Fondo Europeo Agrícola de Desarrollo Rural	14
Sustainable growth ERDF 2014-20 OP	13
Galicia - ESF	5
Employment, training and education - ESF	2
Youth Employment - ESF/YEI	1
Interreg V-A - Spain-Portugal (POCTEP)	1

ESIF en Galicia

Category of intervention	Amnt
078 - e-Government services and applications (including e-Procurement, ICT measures supporting the reform of public administration, cyber-security, trust and privacy measures, e-Justice and e-Democracy):	83 M
081 - ICT solutions addressing the healthy active ageing challenge and e-Health services and applications (including e-Care and ambient assisted living):	37 M
080 - e-Inclusion, e-Accessibility, e-Learning and e-Education services and applications, digital literacy:	31 M
082 - ICT Services and applications for SMEs (including e-Commerce, e-Business and networked business processes), living labs, web entrepreneurs and ICT start-ups):	20 M
EAFRD - ICT in rural funds:	14 M
079 - Access to public sector information (including open data e-Culture, digital libraries, e-Content and e-Tourism):	14 M
047 - ICT: Very high-speed broadband network (access/local loop; ≥ 100 Mbps):	13 M
05 - ESF 2nd theme - Enhancing the accessibility, use and quality of information:	8 M
044 - Intelligent transport systems (including the introduction of demand management, tolling systems, IT monitoring, control and information systems):	6 M
045 - ICT: Backbone/backhaul network:	3 M
004 - Productive investment linked to the cooperation between large enterprises and SMEs for developing information and communication technology ('ICT') products and services, e-commerce and enhancing demand for ICT:	1.5 M
046 - ICT: High-Speed broadband network (access/local loop; ≥ 30 Mbps):	1 M
048 - ICT: Other types of ICT infrastructure/large-scale computer resources/equipment (including e-infrastructure, data centres and sensors; also where embedded in other infrastructure such as research facilities, environmental and social infrastructure):	0 M

Horizon 2020

- Programa de investigación e innovación más ambicioso puesto en marcha por la Unión Europea (UE)
- 80 000 millones de euros (2014 - 2020) + inversión privada y pública

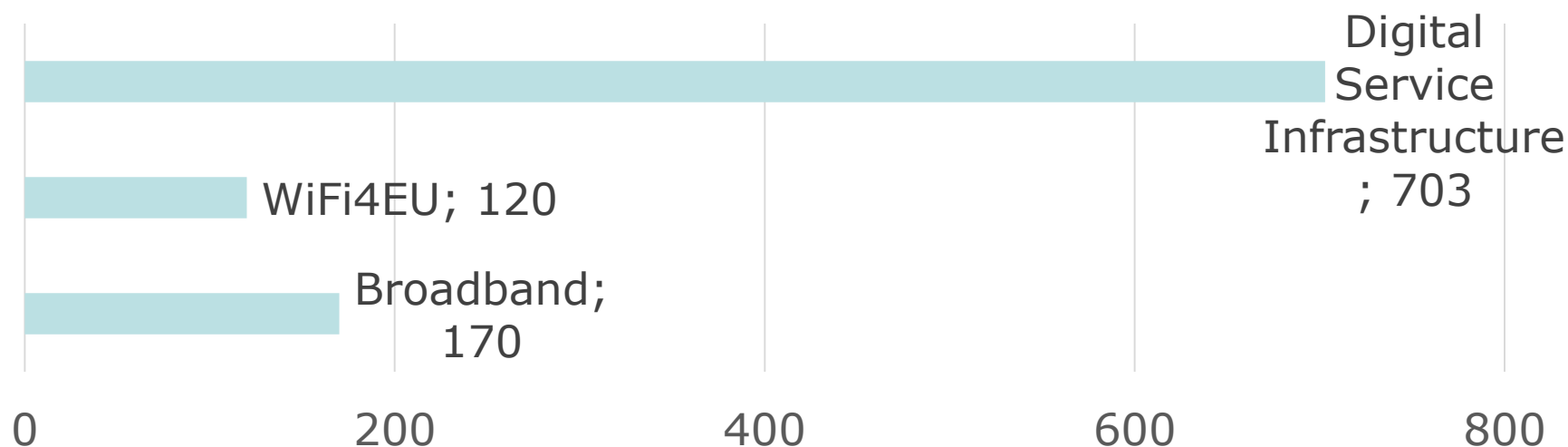
Horizonte 2020	MEUR	
Ciencia excelente		
Frontier research (ERC)	13095	
Acciones Marie Skłodowska-Curie	6162	
Tecnologías futuras y emergentes	2696	
Infraestructuras	2488	
Liderazgo en las tecnologías industriales y de capacitac		
TIC	13557	
Instrumento PYME	3000	
Acceso a financiación de riesgo	2842	
Retos de la sociedad		
Salud y bienestar	7472	
Seguridad alimentaria y explotación s	3851	
Energía sostenible	5931	
Movilidad integrada y ecológica	6339	
Accion por el clima, medio ambiente, e	3081	
Europa en un mundo cambiante: sociedad	1309	
Sociedades seguras: proteger la libert	1695	
Difundir la excelencia y ampliar la par	816	

ES - Spain - most active H2020 programme parts by number of applications for the research projects

H2020 programme part	Nr. of applications	Requested EU contribution by applications (M euro)	Nr. of mainlisted applications	Success Rate (applications)	Requested EU contribution by mainlisted applications (M euro)	Success Rate (requested EU contribution)
EU.2.1. - Leadership in enabling and industrial technologies (LEIT)	15.611	5.904,75	2.312	14,81 %	830,45	14,06 %
EU.1.3. - Marie-Sklodowska-Curie Actions	14.483	2.961,18	1.617	11,16 %	304,96	10,30 %
EU.3.1. - Health, demographic change and wellbeing	5.159	2.654,06	571	11,07 %	257,86	9,72 %
EU.3.3. - Secure, clean and efficient energy	4.814	1.938,35	791	16,43 %	324,15	16,72 %
EU.3.2. - Food security, sustainable agriculture and forestry, marine and maritime and inland water research and the bioeconomy	3.631	1.236,92	689	18,98 %	200,19	16,18 %
EU.1.1. - European Research Council (ERC)	3.097	4.966,78	301	9,72 %	437,77	8,81 %

CEF

Infrastructure programme to support the establishment of trans-European networks to reinforce an **interconnected Europe**



Digital Service Infrastructure

- Building block DSIs
 - enable delivery of networked trans-European interoperable services for citizens, businesses and/or governments
 - support vision of public services being not only digital by default but also cross-border by default
- *Examples:*
 - eID: secure cross-border authentication
 - eDelivery: Secure Exchange of documents and data
 - eArchiving: Sustainability of digital content held by archives
 - eInvoicing: Compliance with EU eInvoicing standards
 - eSignature: Creates and validates electronically signed documents
 - Automated translation

Sector-specific DSIs

provide trans-European interoperable online services for citizens, business and public administrations

- Public Open Data Portal
- eProcurement
- Business Registers Interconnection System (BRIS)
- eHealth
- Electronic Exchange of Social Security Information (EESSI)
- European eJustice
- Safer internet
- Europeana
- EU Student eCard

WiFi4EU

"Everyone benefiting from connectivity means that it should not matter where you live or how much you earn. So we propose today to equip every European village and every city with free wireless internet access around the main centres of public life by 2020."

2016 State of the Union



WiFi4EU. Promote free Wi-Fi connections in centres of community life

Support Wi-Fi equipment in public spaces (public administrations, libraries, parks, town squares, etc.), to

- allow Europeans experience the benefits of the Gigabit Society;
- encourage and promote innovative digital services developed locally: eGov, eHealth, eTourism, etc.

€ 120 million in WiFi4EU will result in

...connecting
6.000-8.000 communities
...future new e-services &
brand-recognition

**Making Europe visible and
helpful**

A response to local needs
Same branding across the EU
Quality user-experience



WiFi4EU. Shared involvement

1. EU Vouchers

- a. Cover equipment and installation costs (CAPEX)
- b. Up to 100 % = €15.000 max. / municipality

2. Public Authorities

- a. Cover subscriptions to the operator (OPEX) + any tendering costs
- b. At least 3 years in operation

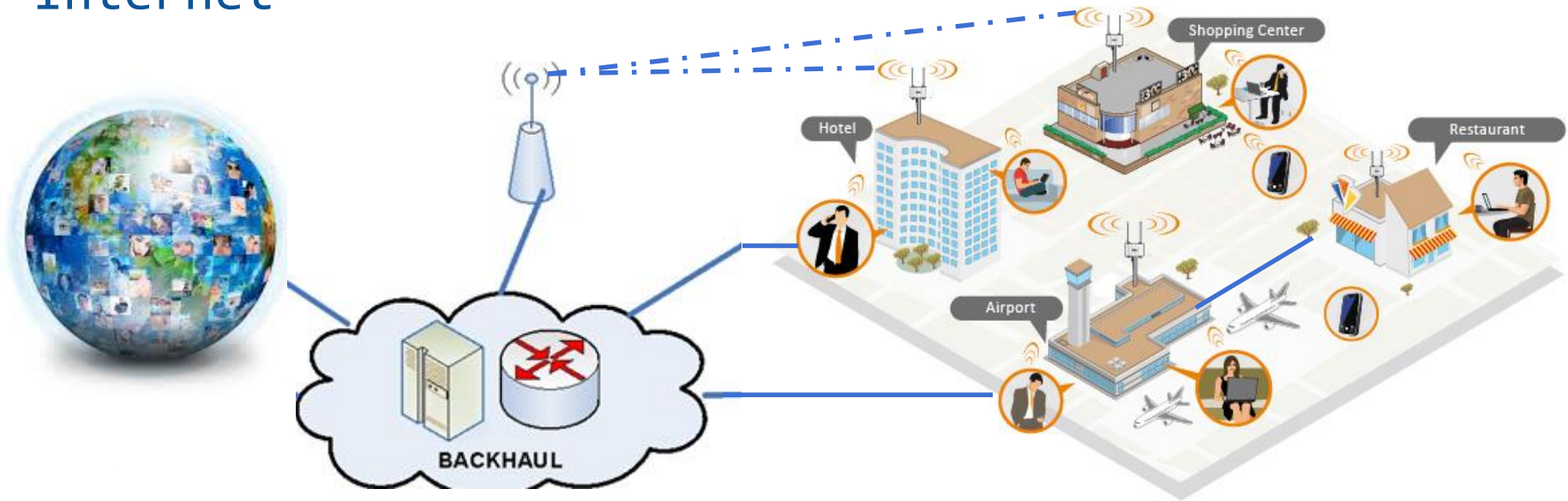
3. Regulatory framework

WiFi4EU. Synergetic efforts between EU funding sources

Backhaul Network

Access Network:
Wi-Fi Hotspots

Internet



ESIF, CEF and EFSI can support the backhaul network (National/Regional Broadband Plans)

WiFi4EU will support the Wi-Fi access points (Local authority initiative)

WiFi4EU. Subsidiarity

- EU chooses
 - a. Geographical distribution
 - b. Fair competition
- Municipality chooses
 - a. Main centres of local community life
 - b. Wi-Fi equipment
 - c. Internet provider

WiFi4EU. A user-centric scheme

Simple & non-bureaucratic

On-line applications & decision

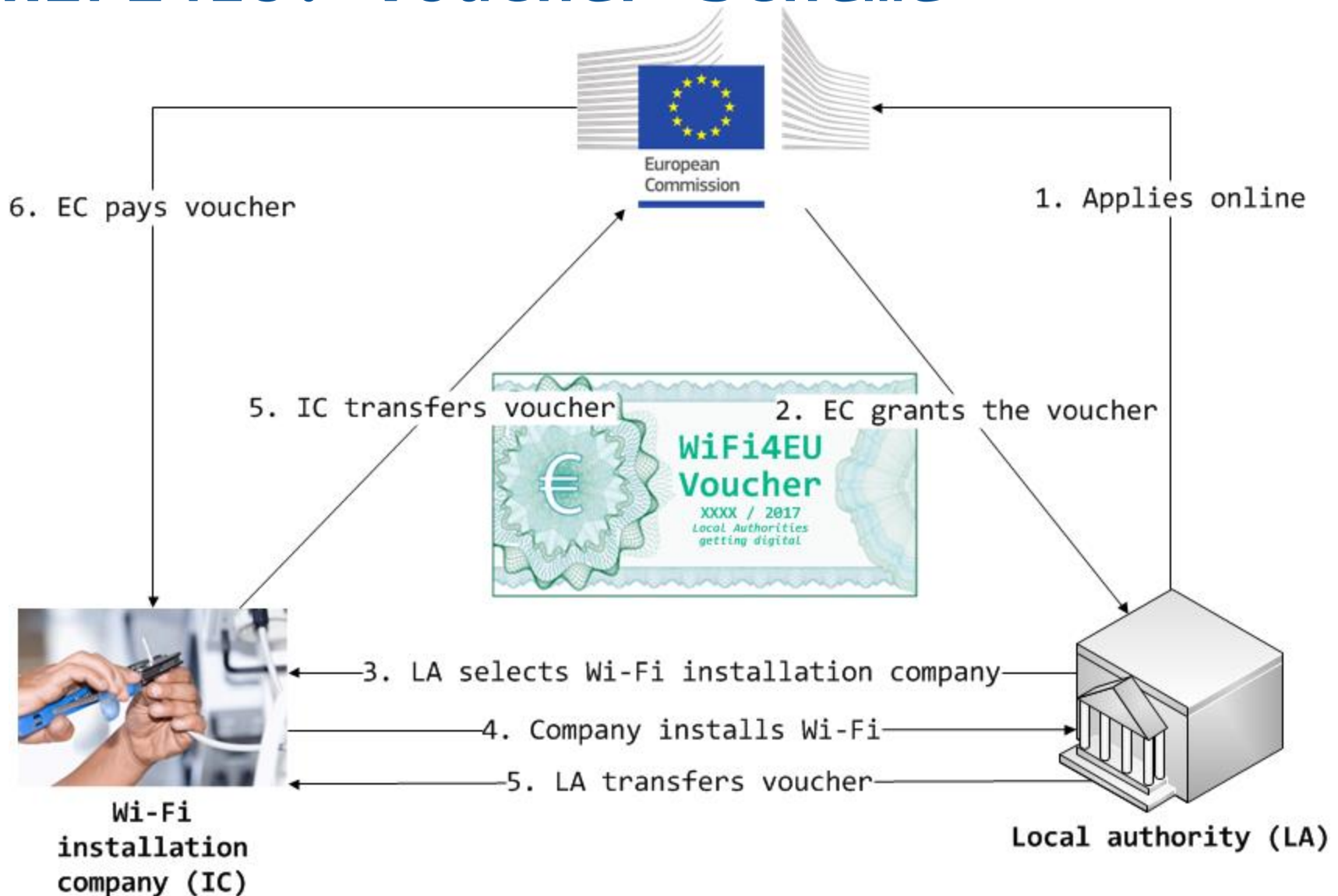
Payment by vouchers

Real-time monitoring

Agile audit & controls

Fast deployment on the ground

WiFi4EU. Voucher Scheme



OPENING OF THE
WIFI4EU PORTAL
FOR REGISTRATIONS

October 2018

Upload your supporting documents if you have not yet done so; or double check that they comply with the requirements and are still up to date. It is possible to change the documents if needed.

2018 WIFI4EU
CALL LAUNCHED

|| **07/11/2018**
At 13:00 (CET)

Apply for the 2018 call. The number of available vouchers has been increased to more than 2500. All applicants will receive a confirmation email shortly after applying.

ANNOUNCEMENT
OF WINNERS

Approximately six
weeks after the call

All applicants will receive an email with individualised results of the call.

DISTRIBUTION
OF VOUCHERS

Once winners have
signed their grant
agreements

Voucher-winners will receive an email with the request to sign an agreement. For the benefit of all parties, it is important that such agreements are signed as soon as possible. Once a winner has signed an agreement and designated a Wi-Fi installation company, the company can install the Wi-Fi hotspots.

PAYMENTS TO WI-FI
INSTALLATION
COMPANIES

Once the WiFi4EU
network is operational

Once the installation is completed and operational, the Wi-Fi installation company needs to notify it via the portal to receive the payment.

WIFI4EU FIRST
2019 CALL

First quarter 2019

Apply for the first call of 2019.

WiFi4EU Calendar



European
Commission

Broadband. Iniciativas (1/3)

- *Marco político: Una visión común y objetivos estratégicos*
 - Agenda Digital Europea + Comunicación "Hacia una sociedad europea del Gigabit"
 - Plan de Acción 5G
- *Regulación: un marco que estimule la inversión.*
 - Código Europeo de Comunicaciones Electrónicas (Acuerdo político / transposición 2020);
 - Directiva sobre reducción de costes (Informe de implementación en Junio de 2018)




Broadband. Iniciativas (2/3)

- *Financiación.*
 - Implementing current programmes ongoing:
 - Launch of a new Connecting Europe Broadband Fund (CEBF) in June 2018;
 - Voucher scheme to support free connectivity in public spaces (WiFi4EU initiative);
 - Adoption of proposals for the next Multi-Annual Financial Framework
 - Digital connectivity supported under CEF Digital, Structural Funds, InvestEU (DEP for digitalisation)
- *Ayudas de Estado: "step change" cases under assessment. GBER success*

Broadband. Iniciativas (3/3)

- *Apoyo y asistencia*
 - Grupo de trabajo del Consejo sobre 5G y Planes nacionales de banda ancha
 - Broadband Europe website, Newsletter mensual, (más de 5900 subscriptores), conferencias anuales (B-Day) y Premios Europeos a la Banda Ancha
 - Red de oficinas europeas competentes en materia de banda (BCO) y Plataforma participativa de banda ancha con el Comité de las Regiones.

CEBF

Fund Description	<ul style="list-style-type: none"> €600 million, 12-year* fund dedicated to investments into “greenfield” broadband networks EU Luxembourg SICAV-RAIF (Reserved Alternative Investment Fund) 4% yield from Year 4 to Class A and target gross IRR of 15%
CEBF Strategy	<ul style="list-style-type: none"> Contribute to the roll-out of wired and wireless Next Generation Access (“NGA”) networks and ancillary telecom infrastructures in the European Union, Norway and Iceland through financing of broadband infrastructure investments Help attract private investments for telecom infrastructure in digitally-deprived areas
Types of Investment	<ul style="list-style-type: none"> Technically and economically viable greenfield projects located in grey or white NGA areas (i.e. most often semi-dense or rural areas). Robust pipeline in place Ticket size between €1 million and €30 million (estimated average at €12 million) Mostly strong equity minority positions sought and/or mezzanine/junior debt financing
Favorable Secured Risk / Return Profile	<ul style="list-style-type: none"> € 200 million first loss junior equity provided by the European Commission and the EIB through EFSI Very attractive risk/return profile
Anchor Investors EC, EIB, NPBI	<div>  <p>European Commission</p> <p>€100m</p> </div> <div>  <p>European Fund for Strategic Investments</p> <p>€140m</p> </div> <div>  <p>KfW • cdp</p> <p>cassa depositi e prestiti</p> <p>€150m</p> </div>
Governance	<ul style="list-style-type: none"> Strong independent fund manager with solid track record, expert CEBF team assembled Team negotiated a market standard GP-LP AIFM compliant set-up with the governance structure of a privately-run platform despite almost €400 million of public funding CEBF Investment Committee composed of Cube IM’s 4 Managing Partners and 2 CEBF Executives
First Close	<ul style="list-style-type: none"> First close June 2018 at €420 million

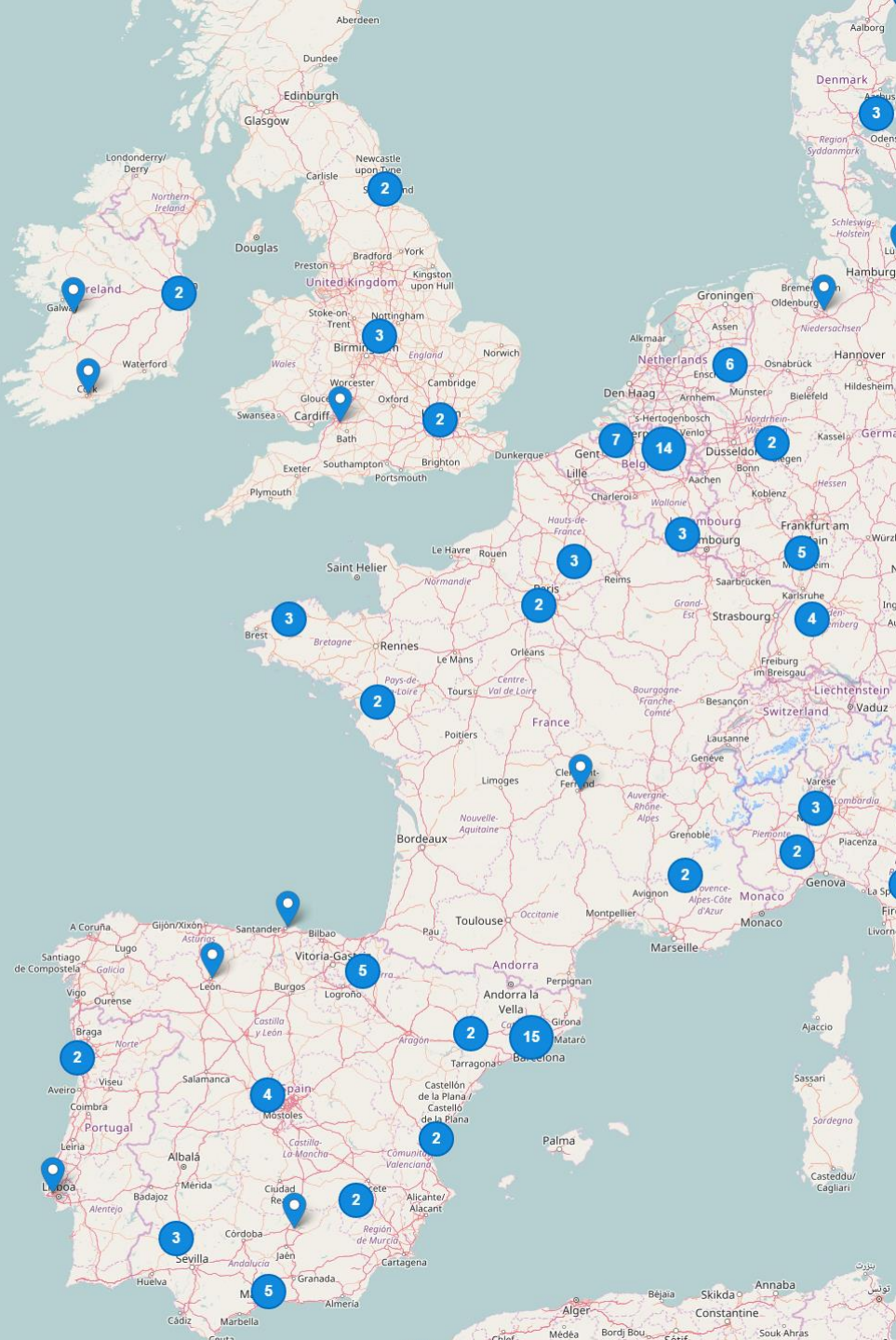
* 20-year fund with guaranteed exit opportunity at NAV in year 12

Creative Europe. MEDIA

- Support to the EU film and audiovisual industries financially in the development, distribution and promotion of their work.
- Helps to launch projects with a European dimension and nurtures new technologies.
- Enables European films and audiovisual works including feature films, television drama, documentaries and new media to find markets beyond national and European borders.
- Funds training and film development schemes.
- €2.5 billion over the past 27 years for European content, creativity and cultural diversity.
- Numerous awards for MEDIA supported films, for example 43 films supported by MEDIA have won top prizes at the Cannes Film Festival.

Digitizing European Industry





Digital Innovation Hubs

- 206 DIH, covering 100 out of 281 regions
- Various geometries (size, sector, technology)
- Funded through regional, national or EU programmes
- DIHs self-declared and cross-checked against criteria

Digital Innovation Hubs

- Market failure: A large share of SMEs does not master its digital transformation
- Through H2020 we only support highly innovative companies – the broad majority is not supported
- The existing infrastructure of DIHs is not strong enough to support the large amount of SMEs
- A fragmented coverage of DIHs across Europe
- Current business model for collaboration between DIHs is not solid enough

Skills

35% Labour force don't have basic digital skills
ICT Jobs are now 3.7% of total employment

Today's hospital doctors need digital skills




Benefits:

- facilitates communication between doctors & patients
- improves access to medical information
- allows doctors to save time and to treat more patients

digital translation software
electronic medical records
patient monitoring, diagnosis & treatment systems

European Commission #EUSkillsAgenda

Today's industrial machine operators need digital skills



Benefits:

- faster manufacturing & reduced errors
- less hard, manual, repetitive tasks
- manufacturing processes more sustainable

computer-aided design
manufacturing & machinist calculating software

European Commission #EUSkillsAgenda

Today's VET teachers need digital skills



Benefits:

- improved communication between teachers & students
- improved quality of learning
- increased safety

• Learning management systems
• Virtual learning platforms
• Digital simulation technologies

INTERACTIVE WHITE BOARD

European Commission #EUSkillsAgenda

Today's farmers need digital skills



Benefits:

- improved decision making
- less repetitive & physically demanding tasks
- increased flexibility, productivity & animal health

Herd vaccination
Crop monitoring
Automated irrigation
Farm management

European Commission #EUSkillsAgenda

Skills (2)

- *Digital Skills and Jobs Coalition*
- *Digital opportunity Traineeship*
 - Cross-border traineeships (2 to 12 months in companies focusing on digital skills) for up to 6000 students in 2018-2020
 - Students apply to their universities for Erasmus+ contribution
 - Universities select future trainees (strict criteria)
 - Companies publish traineeship offers
 - Students eligible to the Erasmus+ contribution look for traineeships
 - Learning agreement is signed
 - Vacancies on <http://ErasmusIntern.org>



Algunos proyectos digitales con apoyo de La Unión Europea

EJEMPLOS

Antwerp, City of Things

Antwerp is building a smart city. The system uses internet to connect physical objects with each other and with people and this is known as the Internet of Things. It will allow citizens, city officials, businesses and academic researchers to respond to urban challenges, such as measuring air quality or preventing floods and fires.

Coursedot

Coursedot is a digital marketplace for IT training. It connects businesses that need to upskill their employees with IT training providers who can deliver the necessary training offline or online.

The database of Coursedot contains over 35,000 IT courses by 400 training providers. It works with over 2000 instructors worldwide. Currently 60% of its business is based in the EU.

Digital care for elderly people in Puglia

In 2006, the region started to invest in telemedicine and innovative technologies to improve the living standard of elderly and disabled people. The initiative involves local industries, hospitals, doctors, pharmacies, organisations and public administration. It also cooperates with regional broadband projects to ensure stable and guaranteed internet connection everywhere.

Supported by the **SmartHealth2.0 Puglia** strategy, local SMEs and researchers have developed new innovative products and filed several patents.

Podoactiva and Ingecontrol

Podoactiva, a Spanish traditional podiatrist company, saw the potential of digitisation to create a unique method to scan feet in order to produce made-to-measure medical insoles. Podoactiva developed the technology in partnership with Ingecontrol, an IT company who provided them with the specific software. From their home town in Huesca, Podoactiva and Ingecontrol have now private clinics which use this technology in Spain, Portugal, Italy and Mexico. As a result they sell made-to measure products to customers worldwide.

El nuevo período de programación

FUTURO



A BUDGET ALIGNED TO POLITICAL PRIORITIES

Simplification, transparency and flexibility

In billion euro, current prices



I. SINGLE MARKET, INNOVATION AND DIGITAL €187.4

- 1 Research and Innovation
- 2 European Strategic Investments
- 3 Single Market
- 4 Space



II. COHESION AND VALUES €442.4

- 5 Regional Development and Cohesion
- 6 Economic and Monetary Union
- 7 Investing in People, Social Cohesion and Values



III. NATURAL RESOURCES AND ENVIRONMENT €378.9

- 8 Agriculture and Maritime Policy
- 9 Environment and Climate Action



IV. MIGRATION AND BORDER MANAGEMENT €34.9

- 10 Migration
- 11 Border Management



V. SECURITY AND DEFENCE €27.5

- 12 Security
- 13 Defence
- 14 Crisis Response



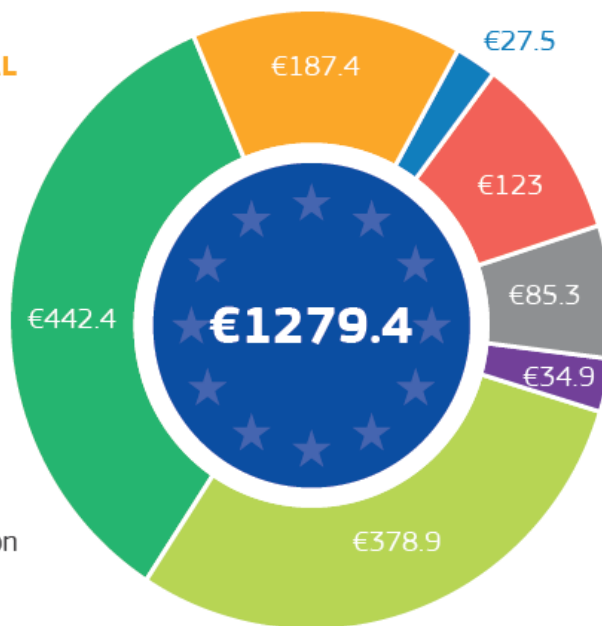
VI. NEIGHBOURHOOD AND THE WORLD €123

- 15 External Action
- 16 Pre-Accession Assistance



VII. EUROPEAN PUBLIC ADMINISTRATION €85.3

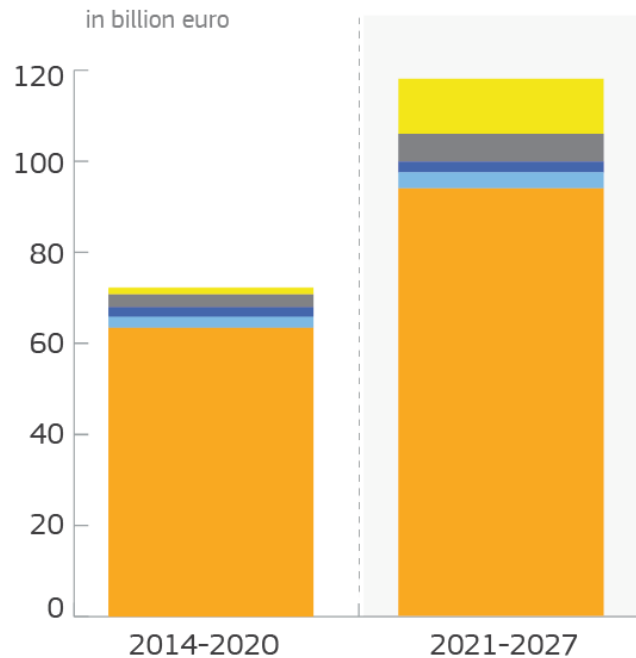
- 17 European Public Administration





RESEARCH, INNOVATION and DIGITAL (Head. 1)

Investing in the future



- Digital Europe Programme & Connecting Europe Facility - Digital
- International Thermonuclear Experimental Reactor (ITER)
- Euratom Research and Training Programme
- Innovation Window InvestEU Fund
- Horizon Europe

Source: European Commission

Note: Compared to the Multiannual Financial Framework 2014-2020 at EU-27 (estimate)
Source: European Commission

Building on the success of the EU's past flagship research and innovation programmes, the Commission proposes to **increase investment in research-innovation and digital by allocating €118.3 billion for the future MFF.**

- High performance Computing (HPC)
- Artificial Intelligence (AI)
- Cybersecurity
- Advanced digital skills
- Digital transformation and interoperability

Digital Europe
(Capacities & roll out)
€9.2 billion

- Digital under “global challenges”: Digital and industry cluster + Digital in other clusters (health, mobility, energy, environment...)
- FET Open under Open Innovation
- Research Infrastructure under Open Science

Digital in Horizon Europe
(R&D&I) >€12 billion

- Distribution of work
- Creation

Creative Europe MEDIA
€1.1 billion

Connecting Europe Facility – Digital Connectivity
€3 billion

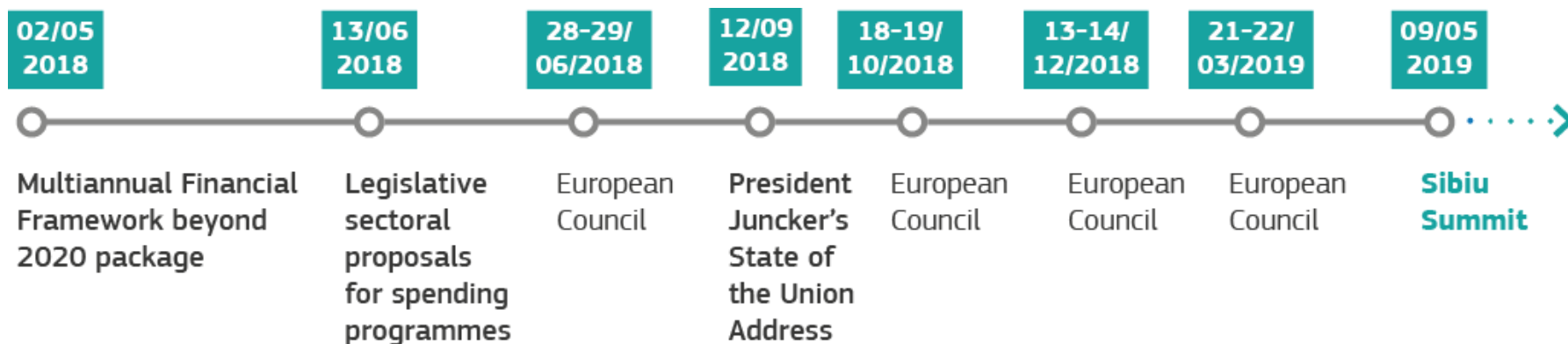
- 5G roll out
- BB 4EU, Connecting communities
- Synergies with Transport / Energy



European Commission



NEXT STEPS



Follow the latest progress and get involved.



[#DigitalSingleMarket](#)



[#DigitalSingleMarket Strategy](#)



[Digital Single Market blog](#)

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